

Entrepreneur Clarity Checklist

Use this 3-minute clarity check to assess where your business stands-and what to focus on next.

- Do I have a clear and current understanding of my monthly cash flow?
- Have I defined my ideal client - and are my marketing efforts speaking directly to them?
- Am I measuring the right performance metrics in my business each week?
- Do I have a weekly or monthly rhythm for strategy and review?
- Is my current offer aligned with the problems my audience is facing today?
- Do I have at least one trusted advisor or coach challenging my thinking and strategy?
- Are my systems set up to scale - or are they barely holding things together?
- Have I set a clear 90-day goal - and broken it into weekly actions?
- Am I focused on activities that build revenue - or just staying busy?
- Am I building with intention, or reacting to what's happening around me?

If more than 3 of these questions made you pause, it might be time for a clarity conversation.

Book a 15-minute call: <https://calendly.com/joelzime1stern1/discovery-call>